



For further details :

Vrindavan :

Krishna Bhumi
Bhakti Vedanta
Swami Marg
(Chhatikara Road),
Vrindavan - 281121
Uttar Pradesh

Agra :

Krishna Bhumi
12, Shri Vrindavan
Tower, 6th Floor,
Sanjay Place,
Agra-282002
Uttar Pradesh

Delhi :

Krishna Bhumi,
N-58,
Panchsheel Park,
New Delhi -
110017

Kolkata :

Snowwhite
Infrastructure Pvt Ltd
Infinity Tower II,
16th Floor,
Sector V, Salt Lake,
Kolkata - 700091

An initiative of

infinity

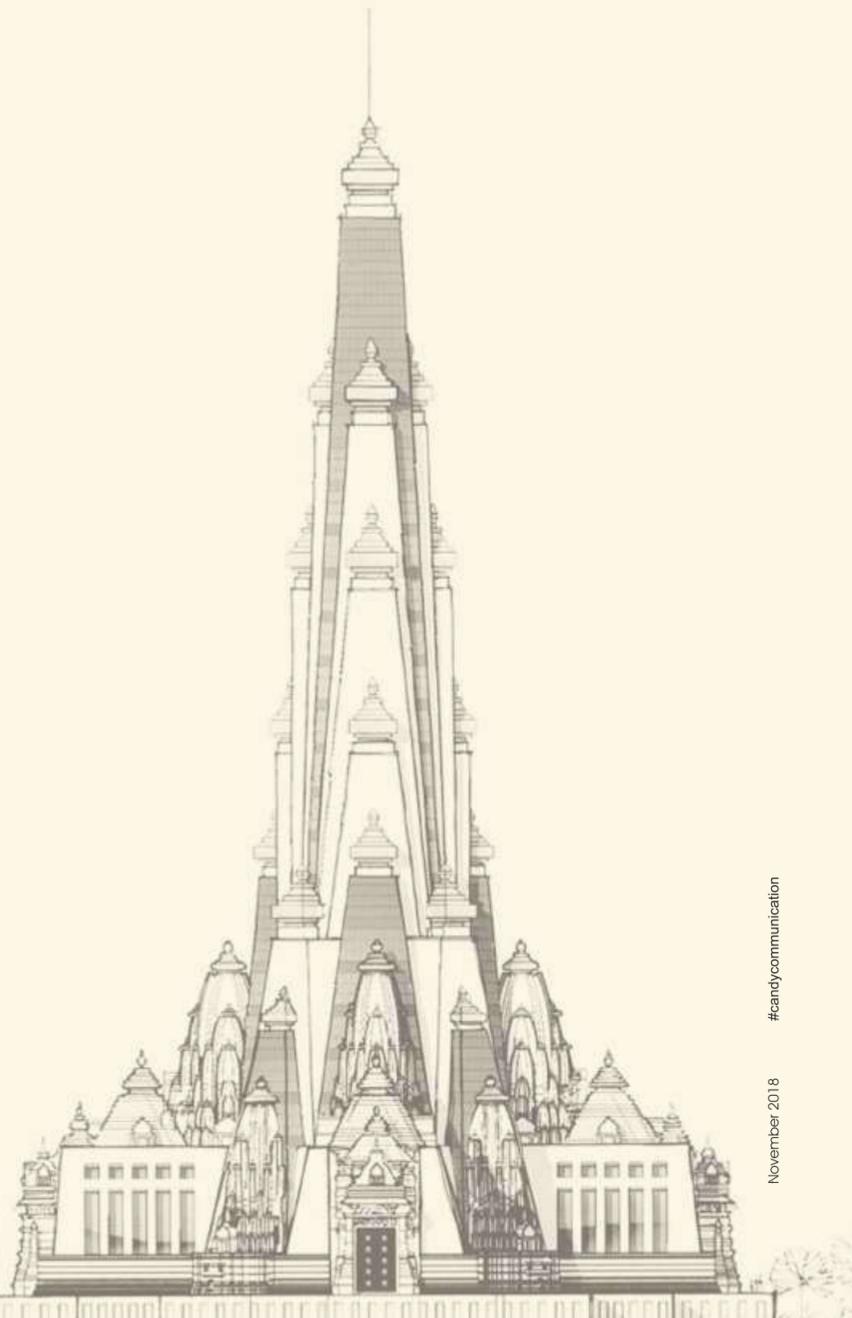
Co-ordinates :

+91 9696968899 | www.krishnabhumi.in | info@krishnabhumi.in

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The Vrindavan Chandrodaya Mandir is a proposed development by the devotees of ISKCON, Bangalore and residential project adjacent to the temple is being developed by Snowwhite Infrastructure Pvt. Ltd.



#candycommunication

November 2018


Live
blessed!



Vrindavan the name that instantly evokes the image of Lord Krishna. Situated south east of Delhi in the Mathura district of Uttar Pradesh in north India. Vrindavan is widely acknowledged as the place of Krishna's childhood. It is one of the most frequented holy towns in the Indian sub continent.

Srimad-Bhagavatam describes the extraordinary pastimes Krishna performed in Vrindavan during his childhood. The *Bhagavad Gita* explains that Vrindavan on earth is a replica of Krishna's everlasting presence in the spiritual world. And the *Brahma-samhita* says Krishna is eternally living in Vrindavan.



Welcome to Vrindavan

The fabled land of
Lord Krishna's childhood



Significance of Vrindavan and Mathura

Five thousand years ago, the Supreme Lord Sri Krishna advented on this earth and spoke His immortal words, the Bhagavad-Gita.

मन मना भव मद-भक्तो मद-याजी माम नमस्कारु।

man-mana bhava mad-bhakto mad-yaji mam namaskuru

mam evaisyasi satyam te pratijane priyo `si me

Always think of Me, become My devotee, worship Me and offer your

homage unto Me. Thus you will come to Me without fail. I promise you this because you are My very dear friend.

In 1486, Sri Chaitanya Mahaprabhu advented on this earth to exemplify and broadcast the Bhagvad Gita that Lord Krishna had spoken .

Sri Chaitanya said:

अराध्यो भगवान् व्रजत-तन्यास तद्-धामा वृन्दावननम्।

aradhyo bhagavan vraject-tanayas tad-dhama vrndavanam

Lord Sri Krishna, son of Maharaja Nanda, is the most worshipping Lord. So also is His holy dhama, Sri Vrindavan.

Sri Chaitanya also said:

रम्या कासिद उपासना व्रजवधु-वसरगेना या कल्पिता।

ramya kacid upasana vrajavadhu-vargena ya kalpita

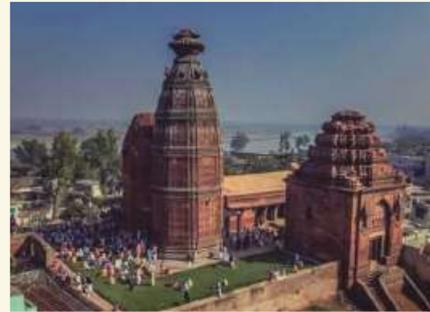
The concept of worship practiced by the gopis of Vrindavan are the most attractive and sweet.



Live blessed

Wonderful Vrindavan and Mathura

Some of the most regarded temples in the region



Sri Madan Mohan Temple



Rangaji Temple



Iskcon Temple



Govardhan



Sri Banke Bihari Ji Temple



Govind Dev Temple



Sri Radha Raman Ji



Radha Rani Mandir - Barsana



Prem Mandir



Kesi Ghat



Nidhivan



Krishna Jamma Bumi



Dwarkadhish Temple



Vishram Ghat Mathura



Kusum Sarowar



Jatipura Temple Mathura



Live blessed

Celebrations in Vrindavan and Mathura

Life is a perpetual celebration in Brajbhumi



Holi



Krishna Janmashtami



Radha Ashtami



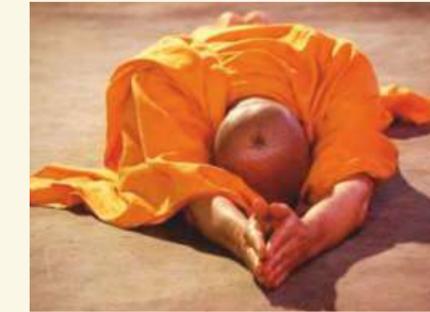
Brahmotsava Festival



Govardhan Puja



Bhai Duj (Yum Dwitiya)



Guru Purnima



Rang Ji Rath Yatra



Basanta Panchami



Akshay Tiritiya



Hariyalli Teej



Chnuri Manorath



Sharad Purnima



Kartik Purnima



Gopashtami



Bihar Panchami



A skyscraper temple of Lord Sri Krishna

Project conceived by devotees of :



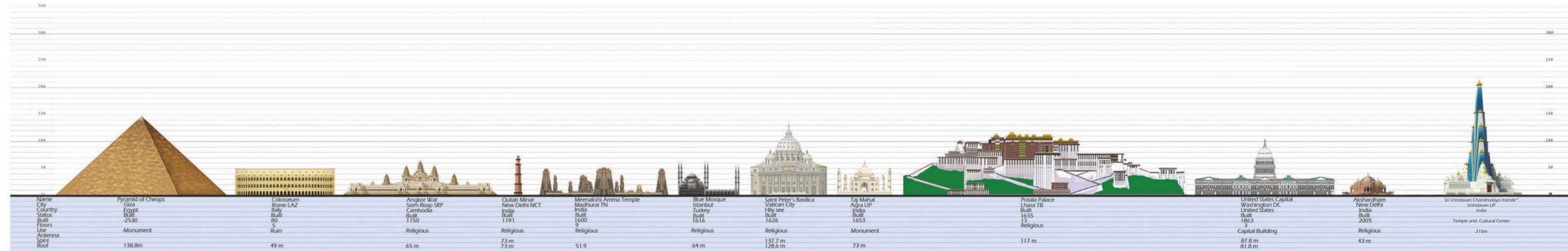
Vrindavan Chandrodaya Mandir Under Construction



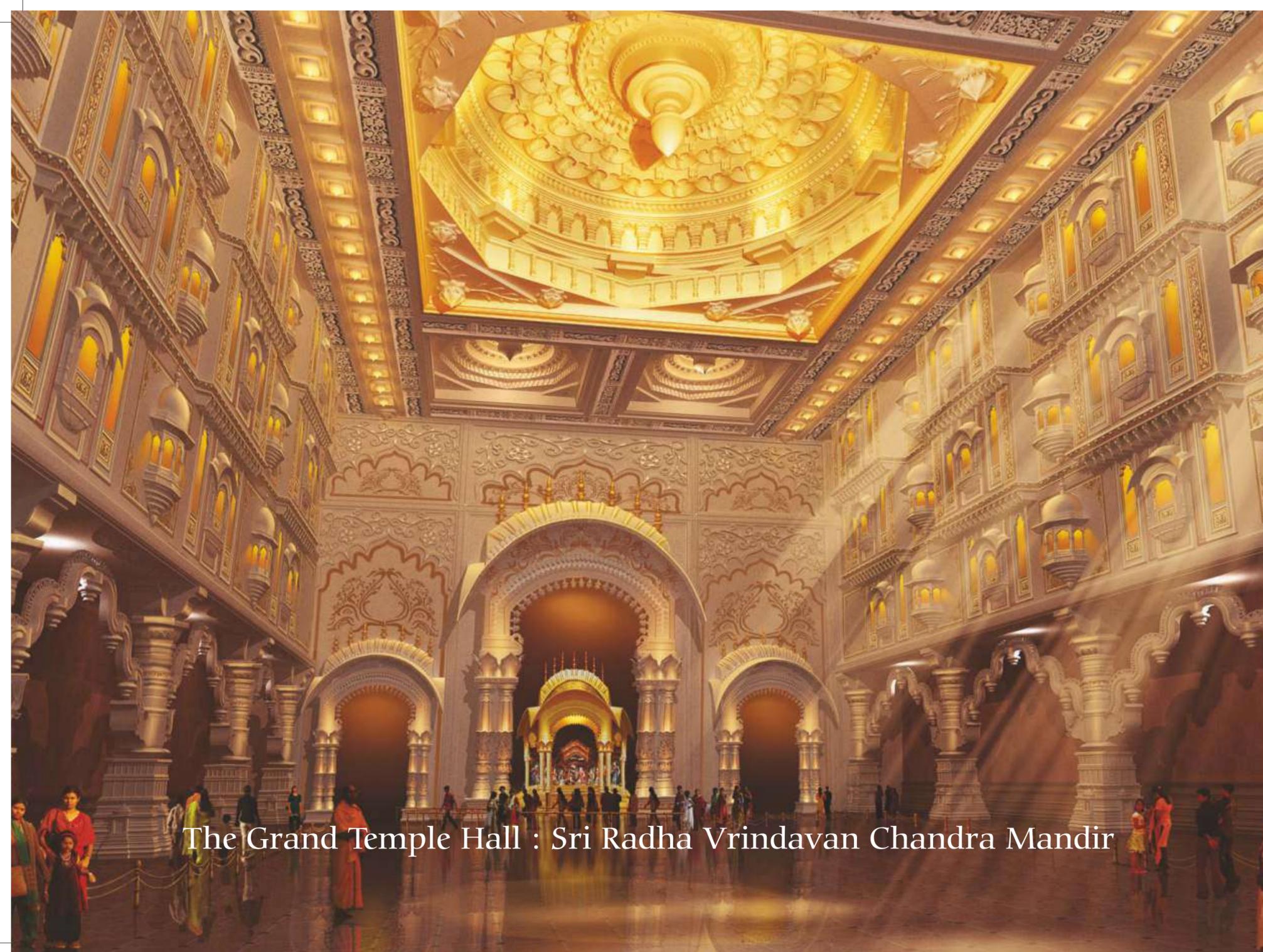
At a height of 700 feet, Vrindavan Chandrodaya Mandir will be the tallest Krishna Temple in the world, harmoniously blending the timeless grace of traditional temple architecture and modern elegance.

Disclaimer: The Vrindavan Chandrodaya Mandir is a proposed development by the devotees of ISKCON, Bangalore.

Comparative graph with some Global Iconic Structures



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The Grand Temple Hall : Sri Radha Vrindavan Chandra Mandir

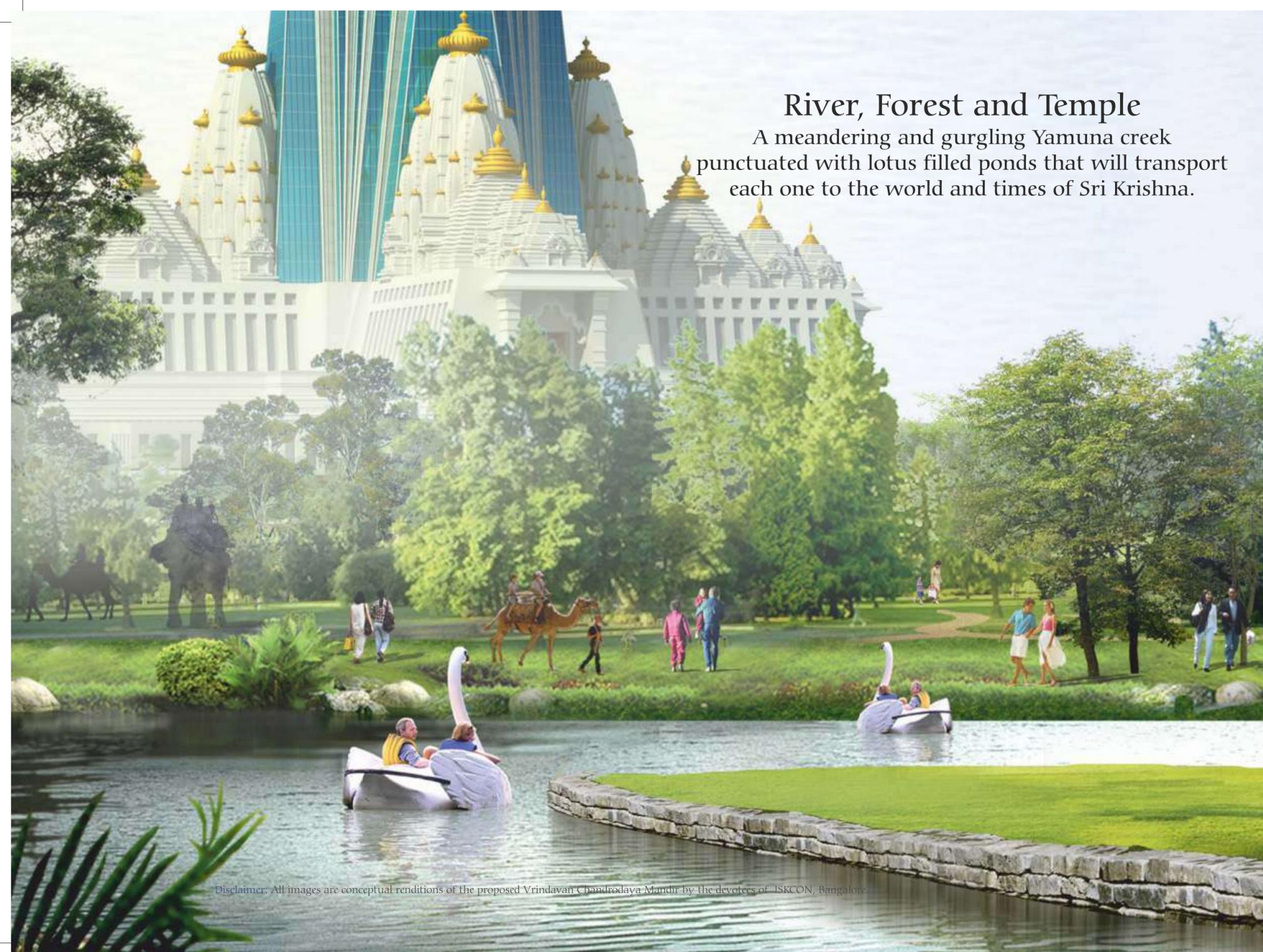


Sri Chaitanya Mahaprabhu Mandir



Srila Prabhupada Mandir

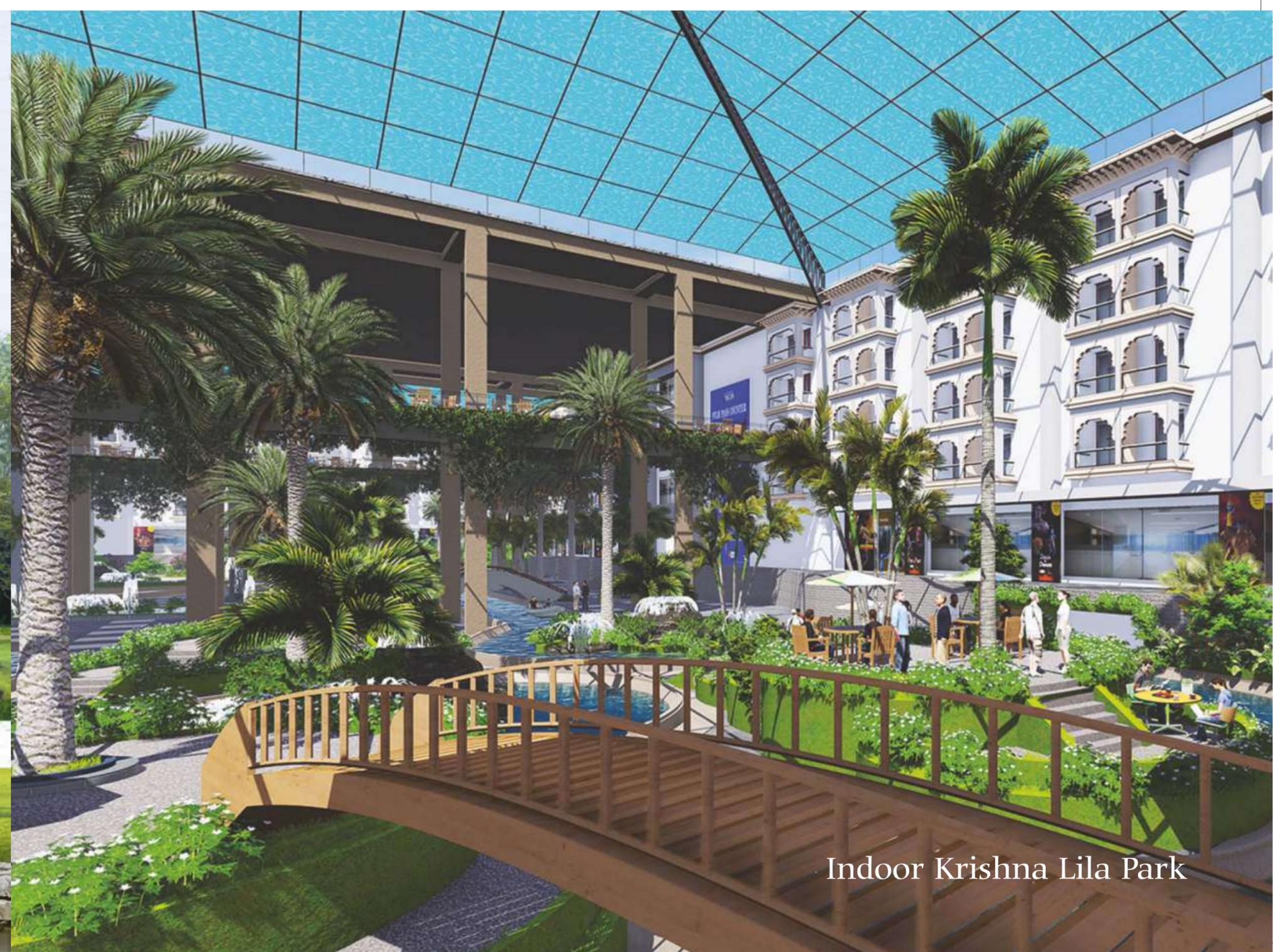
Disclaimer: All images are conceptual renditions of the proposed Vrindavan Chandrodaya Mandir by the devotees of ISKCON, Bangalore.



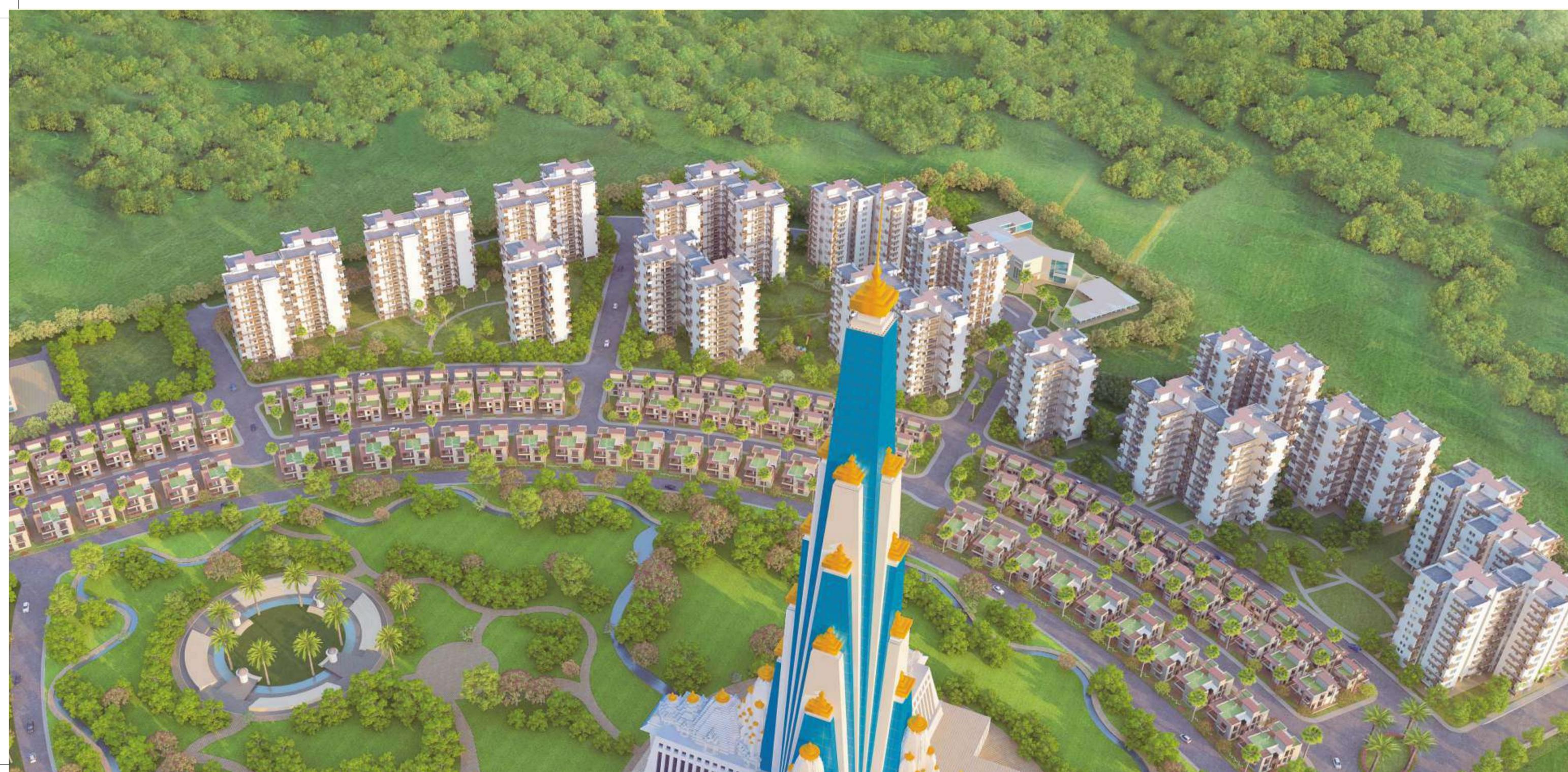
River, Forest and Temple

A meandering and gurgling Yamuna creek punctuated with lotus filled ponds that will transport each one to the world and times of Sri Krishna.

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Indoor Krishna Lila Park



Introducing



An opportunity to reside in a grand township that not only offers world-class living spaces, but is also immersed in love and devotion to Lord Krishna.

Right at the feet of proposed Vrindavan Chandrodaya Mandir, the world's tallest upcoming Krishna temple*

*Disclaimer: The Vrindavan Chandrodaya Mandir is a proposed development by the devotees of ISKCON, Bangalore and residential project adjacent to the temple is being developed by Snowwhite Infrastructure Pvt. Ltd. The image renders used herein are purely indicative and promotional and may differ from the actuals.

Aesthetically planned, with every apartment overlooking lush greens, an apartment at Krishna Bhumi is much more than just four walls. The entire initiative stems from the idea of creating the possibility of existing in a state of perpetual union with Lord Krishna.



Disclaimer: All images are conceptual renditions of the proposed and existing development in and around the project. The image renders used herein are purely indicative and promotional and may differ from the actuals.

Location

On Bhaktivedanta Swami Marg (Chhatikara Road), in the heart of Vrindavan

Nearby Destination

- Maa Vaishno Devi Dham: 1 km
- Prem Mandir: 2 km
- ISKCON Temple: 2.5 km
- Bankey Bihari Temple: 4.5 km
- Radha Ballabh Mandir: 4.5 km
- Nidhivan: 4.5 km
- Gopinath Temple: 4.5 km
- Madan Mohan Temple: 4.5 km
- Holy Yamuna River: 4.5 km
- Rangnath Temple: 5.5 km
- Govardhan: 22 km

Connectivity

- NH2 (Delhi-Agra): 2 km
- Vrindavan Rly. Stn.: 3 km
- Yamuna Expressway: 12 km
- Mathura City: 10 km
- Mathura Rly. Stn.: 11 km
- Delhi Airport: 160 km
- Jewar Airport (Upcoming): 85 km





master plan



apartments & villas

RERA Registration Numbers:
 Krishna Bhumi - Govardhan Vas: UPRERAPRJ5812
 Krishna Bhumi - Villas: UPRERAPRJ6039
www.up-rera.in

Disclaimer: This is a joint Master Plan of proposed Vrindavan Chandrodaya Mandir and Krishna Bhumi residential project.
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villas

Villas come in a range of 3-5 BHK to
suit different needs and sizes.

RERA Registration Numbers:
Krishna Bhumi - Villas: UPRERAPRJ6039
www.up-rera.in

A separate sheet with complete details of Built-up area and Carpet area of each unit type
is handed out with this brochure.



villa Shyam Kutir

Aesthetically designed, premium 5 BHK,
G+1 Villas
Plot Size - 4,306 sq. ft / 400 sq.m.
Built-up Area - 4,332 sq. ft.

RERA Registration Numbers:
Krishna Bhumi - Villas: UPRERAPRJ6039
www.up-rera.in

Disclaimer: All images are conceptual and graphical representation of the proposed development. The image renders used herein are purely indicative and promotional and may differ from the actuals.



villa Keshav Kutir

Aesthetically designed, premium 3-4 BHK,
G+1 Villas
Plot Size - 2,519 sq. ft / 234 sq.m.
Built-up Area - 2,790 sq. ft.

RERA Registration Numbers:
Krishna Bhumi - Villas: UPRERAPRJ6039
www.up-rera.in

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villa Gopal Kutir

Aesthetically designed, premium 3 BHK,
G+1 Villas
Plot Size - 1,399 sq. ft / 130 sq.m.
Built-up Area - 1,820 sq. ft.

RERA Registration Numbers:
Krishna Bhumi - Villas: UPRERAPRJ6039
www.up-rera.in



apartments at
govardhan vas

Spread across 11 towers, ranging
from Studio to 3BHK apartments.
Every tower commands a height of
G+ 14 floors.

RERA Registration Numbers:
Krishna Bhumi - Govardhan Vas: UPRERAPRJ5812
www.up-rera.in

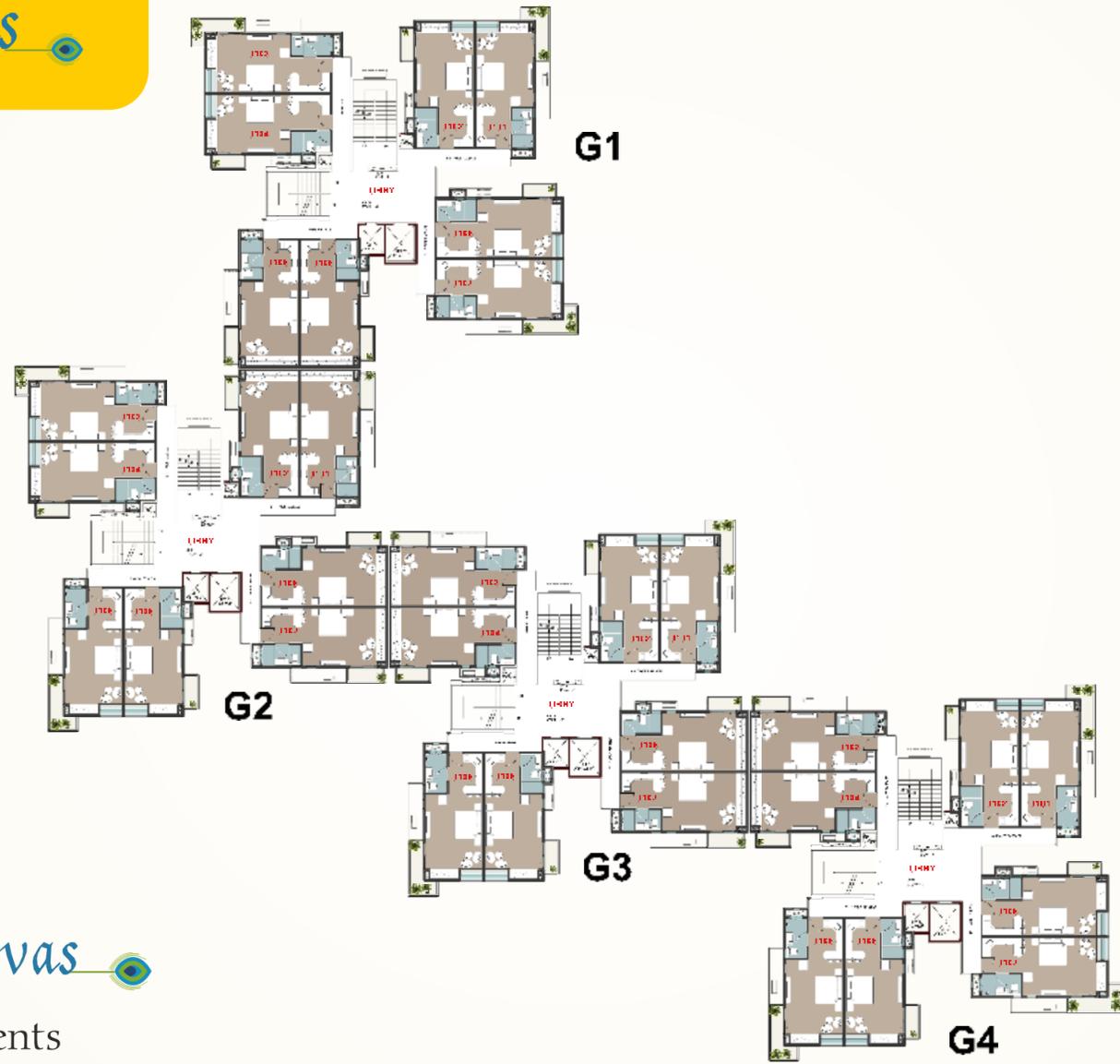
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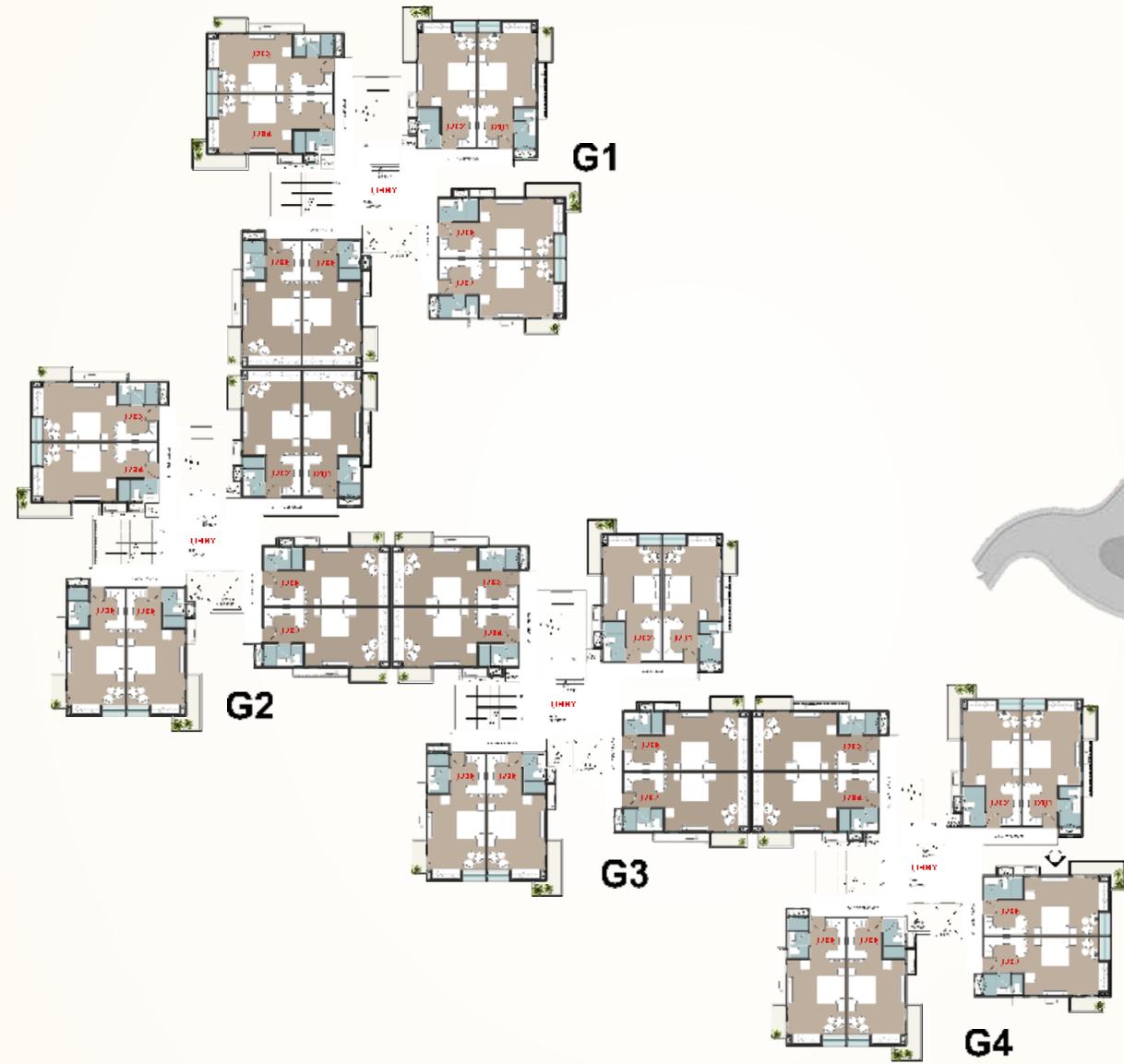
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govardhan vas 
Master Layout

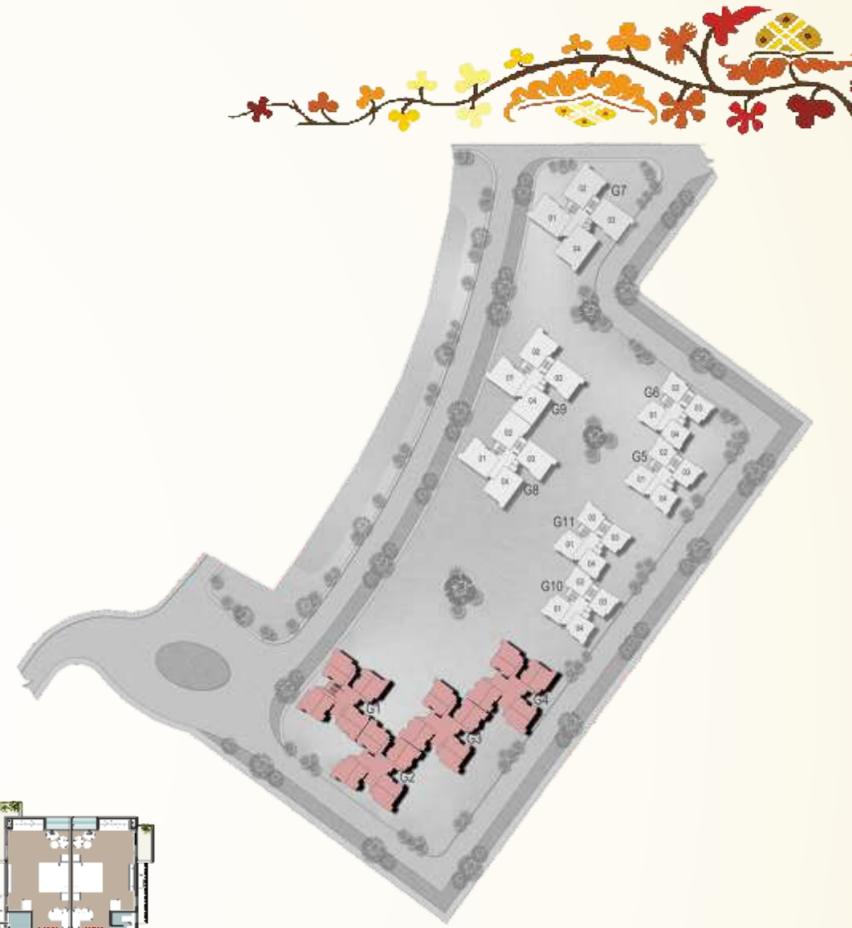


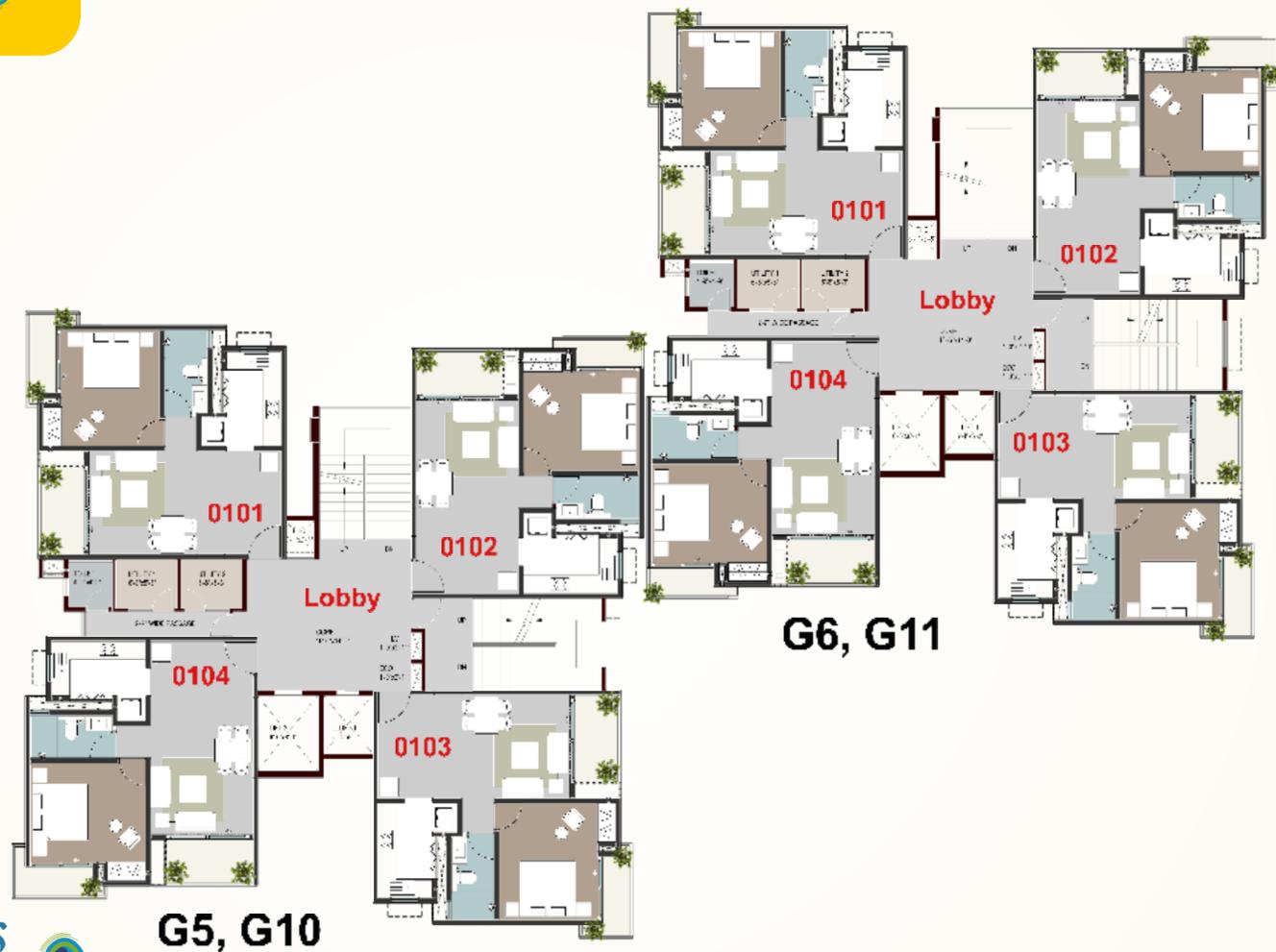


1st, 3rd, 5th, 7th, 9th, 11th & 13th Floors



2nd, 4th, 6th, 8th, 10th, 12th & 14th Floors



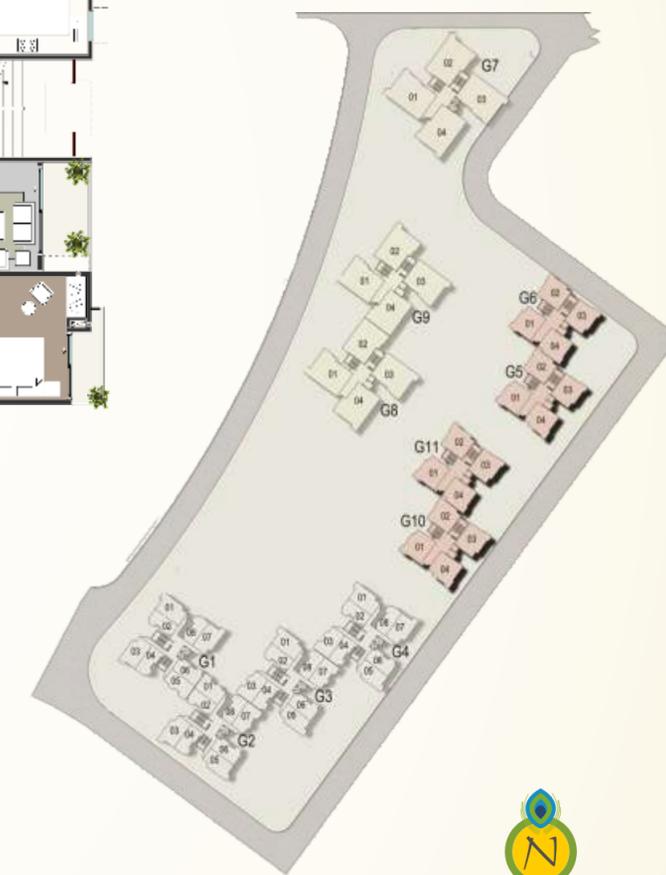
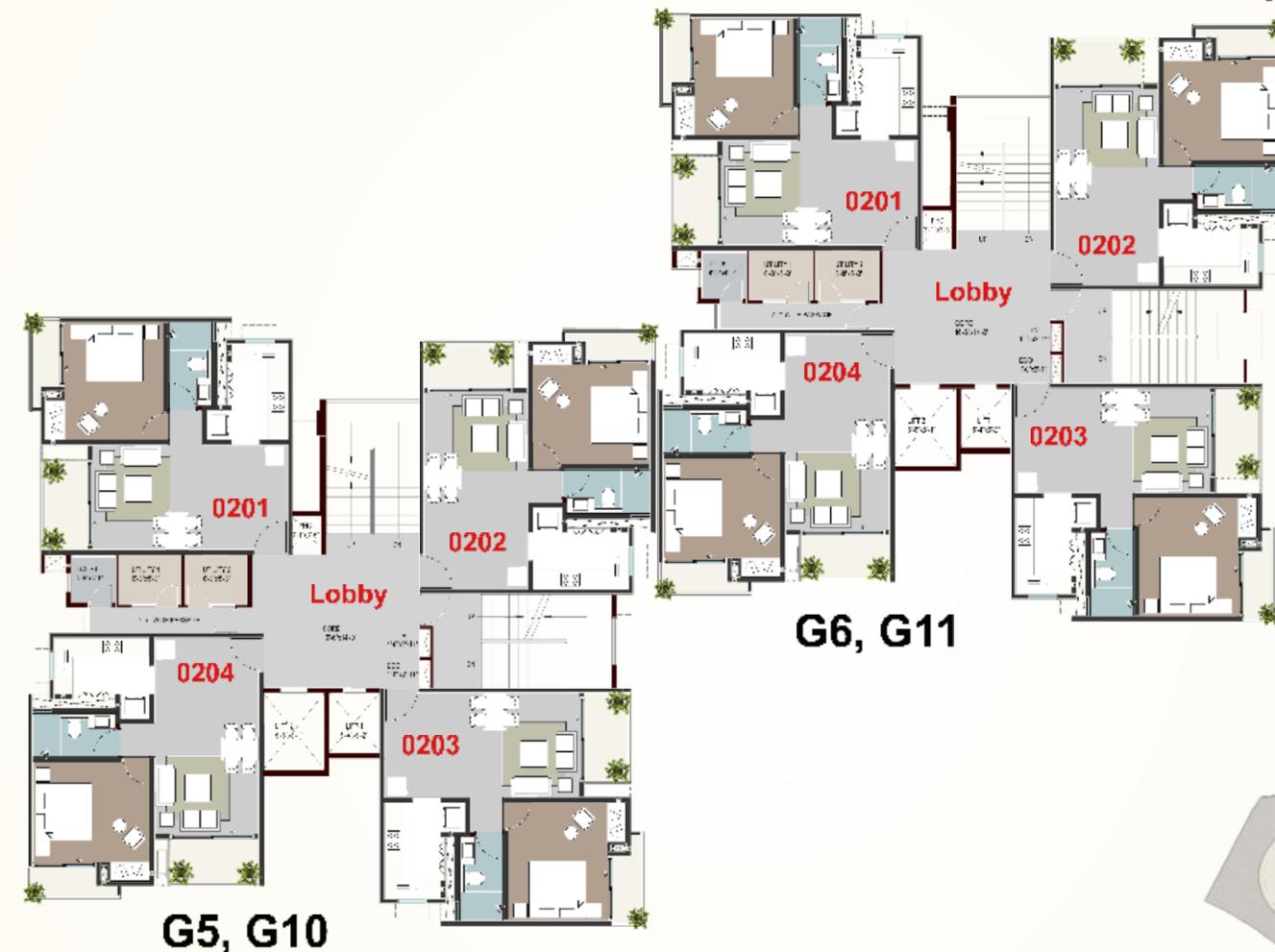


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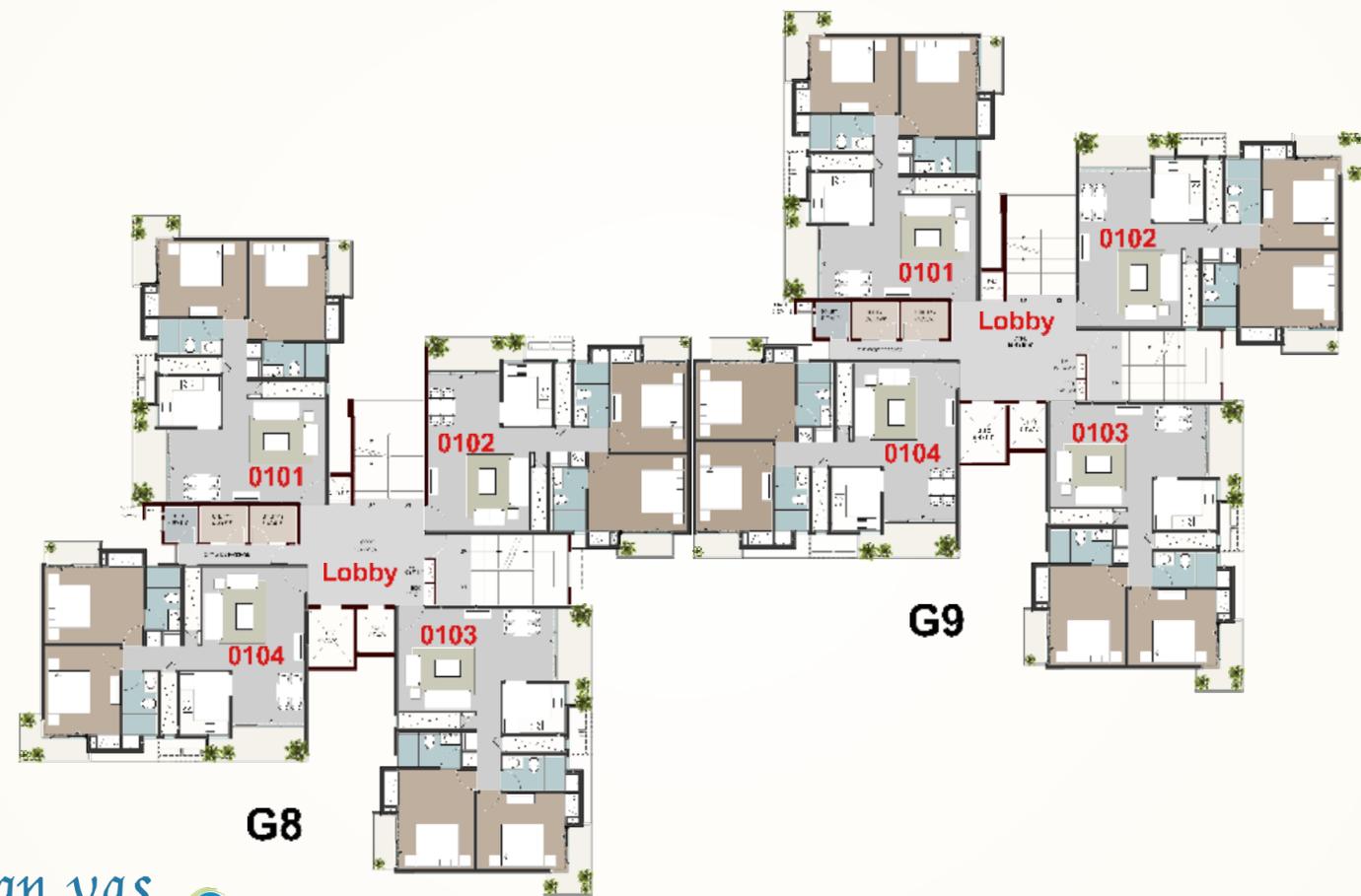
1 bedroom apartments
Towers G5, G6, G10 & G11



1st, 3rd, 5th, 7th, 9th, 11th & 13th Floors



2nd, 4th, 6th, 8th, 10th, 12th & 14th Floors

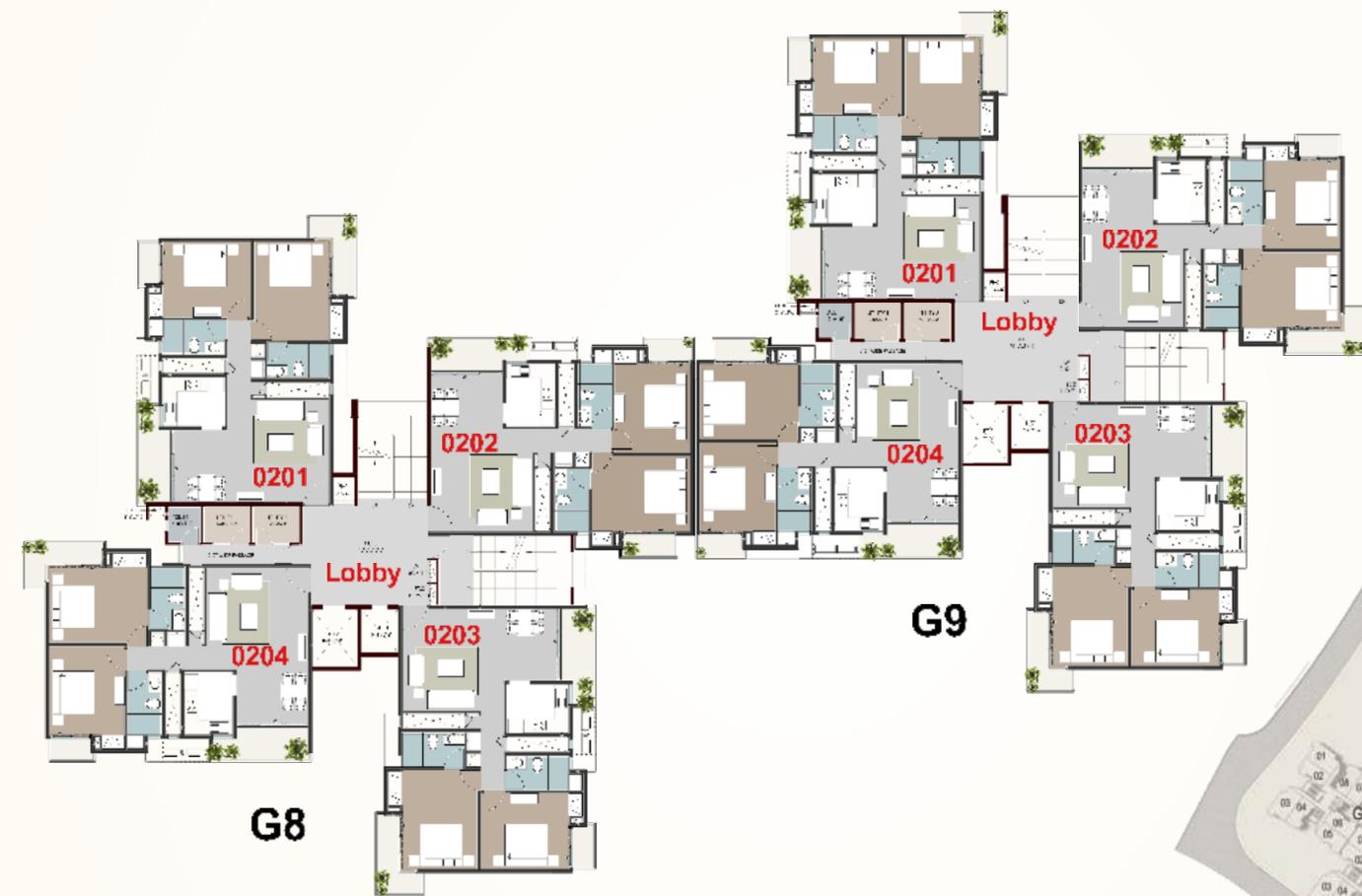


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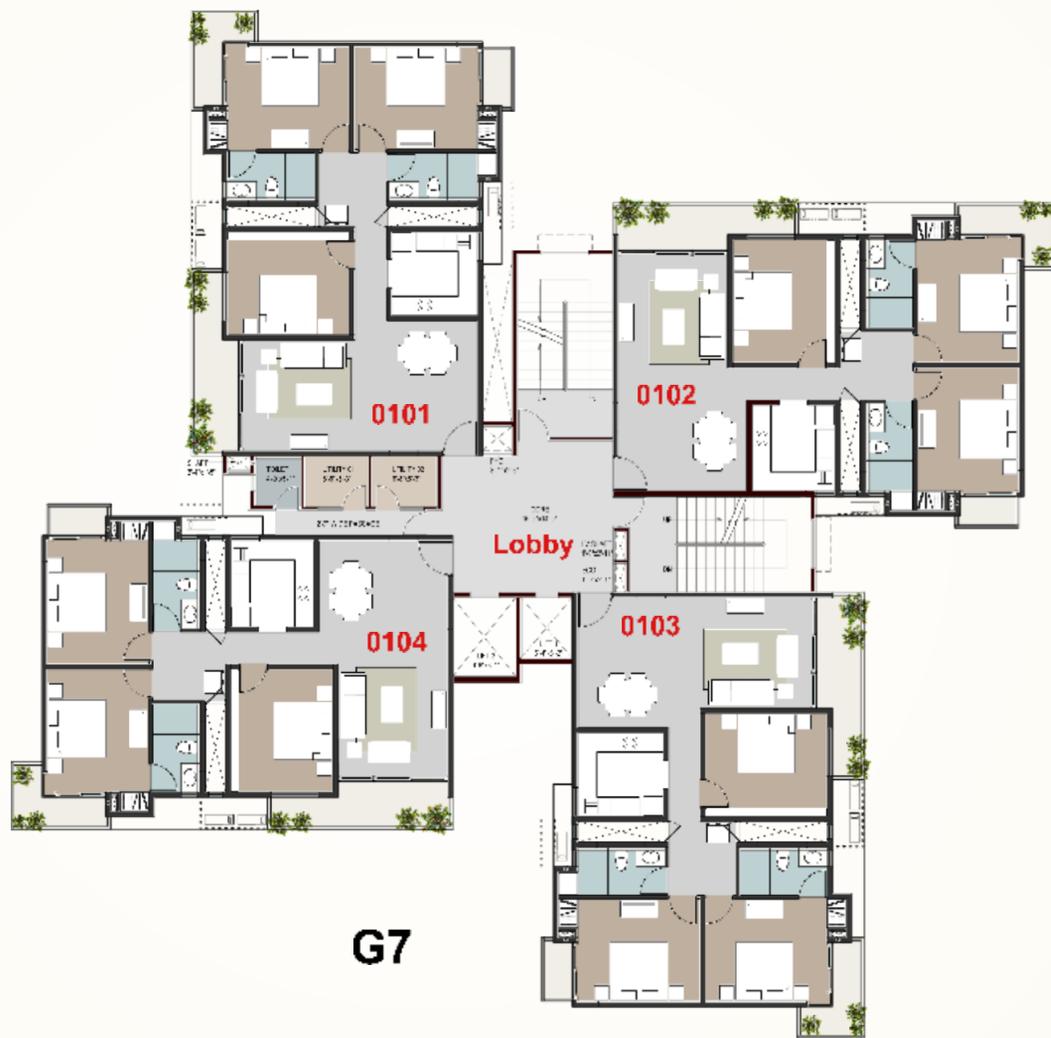
2 bedroom apartments
Towers G8 & G9



1st, 3rd, 5th, 7th, 9th, 11th & 13th Floors



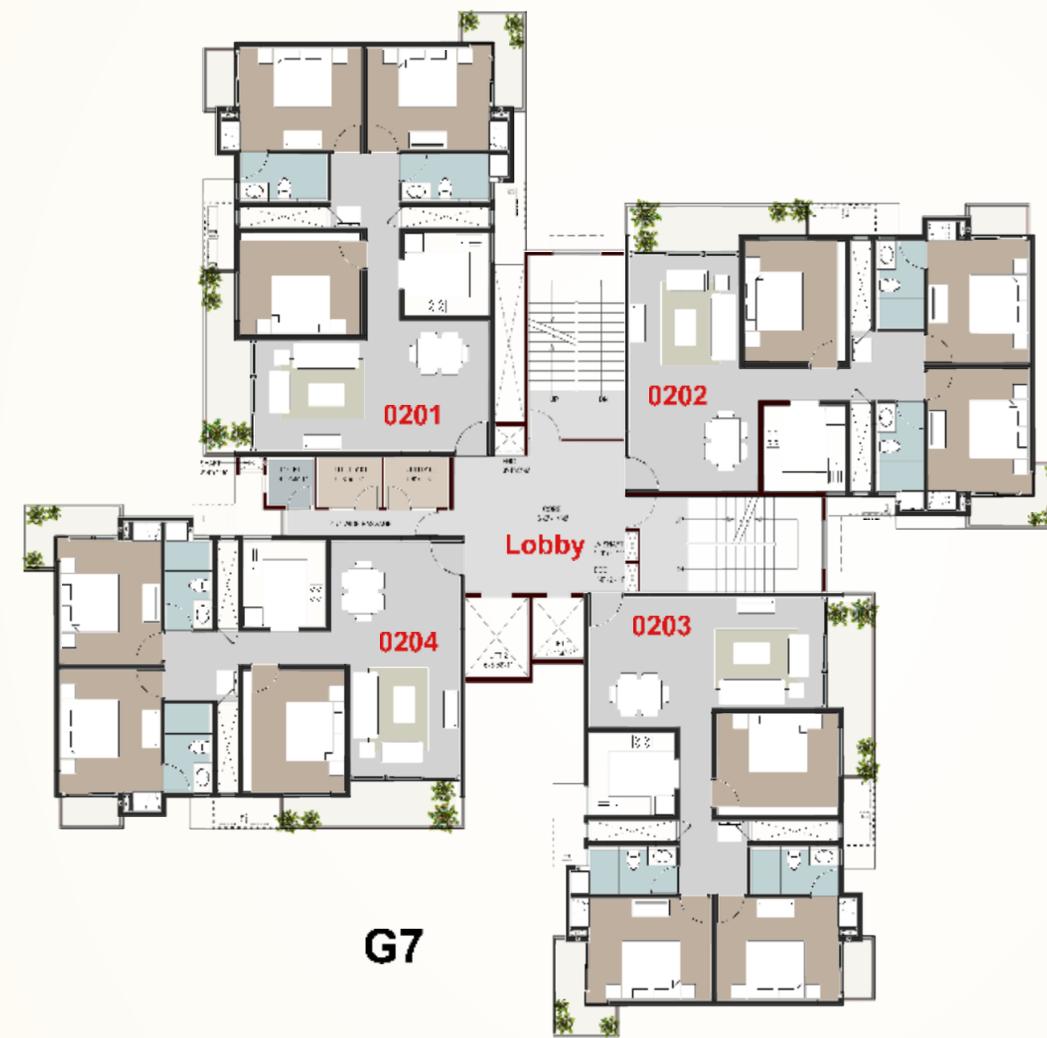
2nd, 4th, 6th, 8th, 10th, 12th & 14th Floors



G7



1st, 3rd, 5th, 7th, 9th, 11th & 13th Floors



G7



2nd, 4th, 6th, 8th, 10th, 12th & 14th Floors





Live blessed

All day to day needs and conveniences will be within easy reach.



Club



Gymnasium



Swimming pool



Banquet



High security and surveillance



Laundromat



Food court



Convenience store



Spa and Ayurveda



Restaurant



Creche



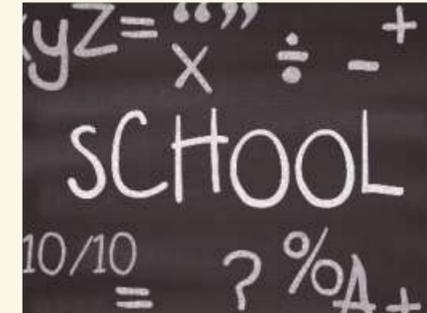
Theatre



Play Area



Coach service for *Darshan*



School



Hotel apartments



Outdoor games



Vast green area



Elder care



Diagnostic and medical centre



At Krishnabhumi, besides your spiritual well being, there will also be a world class Spa & Ayurveda for you to indulge in.



There will be a separate exclusive access to the temple for all Krishna Bhumi residents. Also on festival days, they will have a dedicated queue.



For the convenience of the elders in the family there will be doctors and nurses on call, diagnostic and medical centre. We are also providing ramps for easy access to all parts of the building.



Every apartment owner will get a special puja every year on the date of their choice.



There will be ample parking for all residents and guests.



Avail of our complimentary coach service for darshan to Bankebhari temple, ISKCON temple and Prem mandir.

govardhan vas specifications

Structure

- RCC Framed structure designed in compliance with seismic forces and foundation fulfilling

Wall Finish

- External: Exterior Grade Paint/Texture paint/Equivalent
- Internal: Emulsion Paint on POP including ceiling/Equivalent

Elevators

- 2 elevators per tower provided

Flooring

- Living & Dining: Vitrified Tiles
- Bedrooms: Vitrified Tiles
- Kitchen: Anti-skid Tiles
- Toilets & powder Rooms: Anti-skid Tiles
- Balconies and terraces: Matt finish/Anti-skid Ceramic Tiles

Doors and Windows

- Main Door: Polished wooden frame with polished flushed door shutters/Equivalent
- Internal Doors: Painted wooden frame with painted flushed door shutters/Equivalents
- Windows: Aluminium or UPVC frame windows with Glass/Equivalent

Kitchen

- Counter: Granite counter top with Stainless steel sink
- Dado: Ceramic tiles dado
- General: Provision for water purifier

Toilets

- Wall Finishes: Glazed / Matt finish ceramic tile dado
- Fixture and Fittings: Sanitary ware, CP fittings and accessories of good quality

Electrical

- Wiring: Concealed copper wiring
- Lighting and Fan Outlet: Adequate provisions of points for Lights, fans and plugs in living & dining, Bed Rooms Kitchens and toilets

- AC power outlet: All bedrooms and living and dining
- Geyser power outlet: All toilets and kitchen
- Exhaust fan outlet: All toilets and kitchen
- TV and Telephone outlets: In living dining and mast bedroom
- Internet Provision: Provision in the apartment
- Switches: Modular switches of reputed brand
- Power Back up: Adequate power back up

Lift Lobbies

- Ground Floor Entrance Lobby: Combination of Granite and Vitrified tiles / Equivalent
- Upper Floor Lobbies: Vitrified tiles
- Staircase: Polished Indian Stone

Security

- General: Intercom System and CCTV cameras

Interior Upgrades

- Interior finish upgrade options to be available in due course

villas specifications

Structure

- RCC framed structure designed in compliance with seismic force and foundation fulfilling all earthquake safety requirements

Wall Finish

- External: Exterior Grade Paint/Texture Paint/Equivalent
- Internal: Emulsion paint on POP/Putty

Elevator

- Personal Automatic Elevator provided in Type A

Ceiling

- False Ceiling - POP/Veneer Ceiling

Flooring

- Living & Dining: Vitrified Tiles
- Master Bedroom: Laminated Wooden Flooring/Equivalent
- Other Bedrooms: Laminated Wooden Flooring/Equivalent
- Lounge Area: Vitrified Tiles
- Kitchen: Anti skid Ceramic Tiles (Matte)
- Toilets and Powder Rooms: Anti skid Ceramic Tiles (Matte)
- Balcony: Wooden Laminated Waterproof flooring
- Terrace: matte Finish/anti skid ceramic Tiles

Doors and windows

- Main Entrance Door: Polished Teak Wood wooden frame with polished flushed door shutters/Equivalent
- Internal Doors: Polished wooden frame with polished flushed door shutters/Equivalent

- Windows: Aluminium or UPVC frame windows with Glass

Kitchen

- Counter: Granite counter top with SS double bowl sink with drain board

- Dado: Premium Ceramic Tiles

Toilets

- Counter: Granite counter top with wash basin
- Dado: Premium Tiles
- Fixture and Fittings: Premium range sanitaryware and CP fitting of reputed brand

Electrical

- Wiring: Concealed copper wiring
- Lighting and Fan Outlet: Adequate provision of points for lights, fans and plugs in living & dining, Bed Rooms, Kitchens, Toilets and other areas
- AC power outlet: All bedrooms, living and dining
- Geyser power outlet: All toilets and kitchen
- Exhaust fan outlet: All toilets and kitchen
- TV and Telephone outlets: In living dining and all bedrooms
- Internet Provision: Provision in the villa
- Switches: Modular switches of reputed brand
- Power Back up: Adequate power backup provide

Security System

- General: Intercom System, CCTV camera within the complex for each villa
- Video door phone for each villa

Garden

- Courtyard with garden and deck sit out

Parking

- Resident Parking: Within the villa
- Visitor Parking: Within the complex

Stair case

- Tread: Brown Granite Leather finish
- Riser: White Marble Polished finish

Interior Upgrades

- Interior finish upgrade options to be available in due course



Corporate Headquarters
think tank
 KOLKATA



infinity
 committed to a greener tomorrow

IT BUSINESS PARKS

 infinity benchmark KOLKATA Platinum Rated USGBC	 Godrej Waterside KOLKATA Gold Rated IGBC	 infinity IT lagoon KOLKATA Platinum Rated IGBC	 MERLIN INFINITE KOLKATA Gold Rated IGBC	 MARTIN BURN BUSINESS PARK KOLKATA Gold Rated IGBC	 infinity Business Centre KOLKATA Leed Certified for Commercial Interiors, USGBC	adventzinfinity@5 KOLKATA Gold Rated IGBC
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Delivered Green Space Approx 4.5 million Sq. Ft.

RESIDENTIAL

 Signature estates GUWAHATI Gold Rated IGBC	 INFINITY heights GUWAHATI Gold Rated IGBC	 KRISHNA BHUMI VRINDAVAN Gold Rated (Pre-Certified) IGBC
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Under Construction Green Space Approx 4.5 million Sq. Ft.

SOME OF OUR CORPORATE SOCIAL RESPONSIBILITIES



USGBC - U. S. Green Building Council | IGBC - Indian Green Building Council